

TOP
MARQUES
MONACO™

BUGATTI

PRESS KIT

6 - 10 MAY 2026 | MONACO

“The World’s Most Exclusive Auto Show”

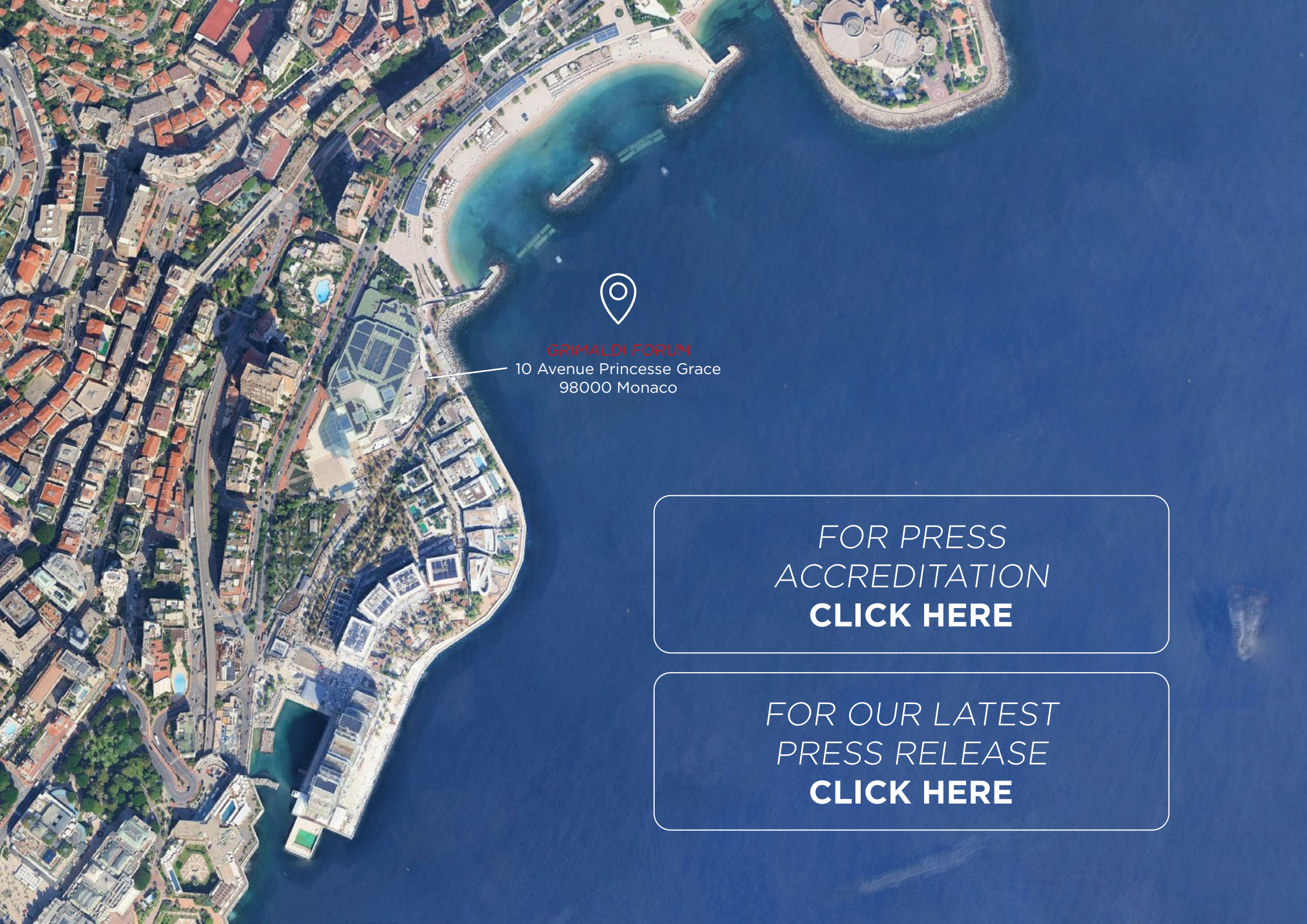
DASSAULT
AVIATION

EX JETS
PRIVATE AVIATION

CARFOOLY
MEDIA

Deco Flamme
LIVE PRODUCTION

A ROCA
GOURMET



GRIMALDI FORUM

10 Avenue Princesse Grace
98000 Monaco

FOR PRESS
ACCREDITATION
CLICK HERE

FOR OUR LATEST
PRESS RELEASE
CLICK HERE

21ST EDITION

11 500m²



235+ VEHICLES on display and for sale



22,000+ visitors expected

More than 100 EXHIBITORS



RELIVE THE 2025 EDITION

5 SPONSORS

6 EXHIBITION AREAS

SUPERCARS - CLASSIC CARS - *NEW FOR 2026* LUXURY TUNERS - MOTOS - SUPERBOATS - JEWELLERY & WATCHES



TICKETS

AVANT-PREMIERE COCKTAIL
Wednesday 6 May 350€

BUSINESS DAYS
Thursday 7 & Friday 8 May 130€
-
Group (10+ people) 120€

PUBLIC DAYS
Saturday 9 & Sunday 10 May 55€
-
Young Person (11-25 years old) 40€
-
Group 10+ people 45€
-
Children (up to 10 years old) 0€

VIP DAY PASS
VIP 1 DAY 185€
-
4-DAY VIP 650€

**MONACO
DISEASE
POWER**

A percentage of the proceeds from each ticket will be donated to Monaco Disease Power: a Monegasque charity that supports young people with physical and mental disabilities.

**WE RECOMMEND THAT YOU
BOOK YOUR TICKETS IN
ADVANCE.**

**TOP
MARQUES**
MONACO



PROGRAMME

• WEDNESDAY 6 MAY

Avant-premiere Cocktail, from 7.30pm to 10.30pm

• THURSDAY 7 MAY

Show open to the public | 10 am – 6 pm

-

Official opening from 10 am

• FRIDAY 8 MAY

Show open to the public | 10 am – 7 pm

• SATURDAY 9 MAY

Show open to the public | 10 am – 7 pm

-

Carspotters Awards ceremony at 3 pm at the Carfooly stand

• SUNDAY 10 MAY

Show open to the public | 10 am – 6 pm

-

Art Competition prize-giving at 2 pm at the BRABUS stand

-

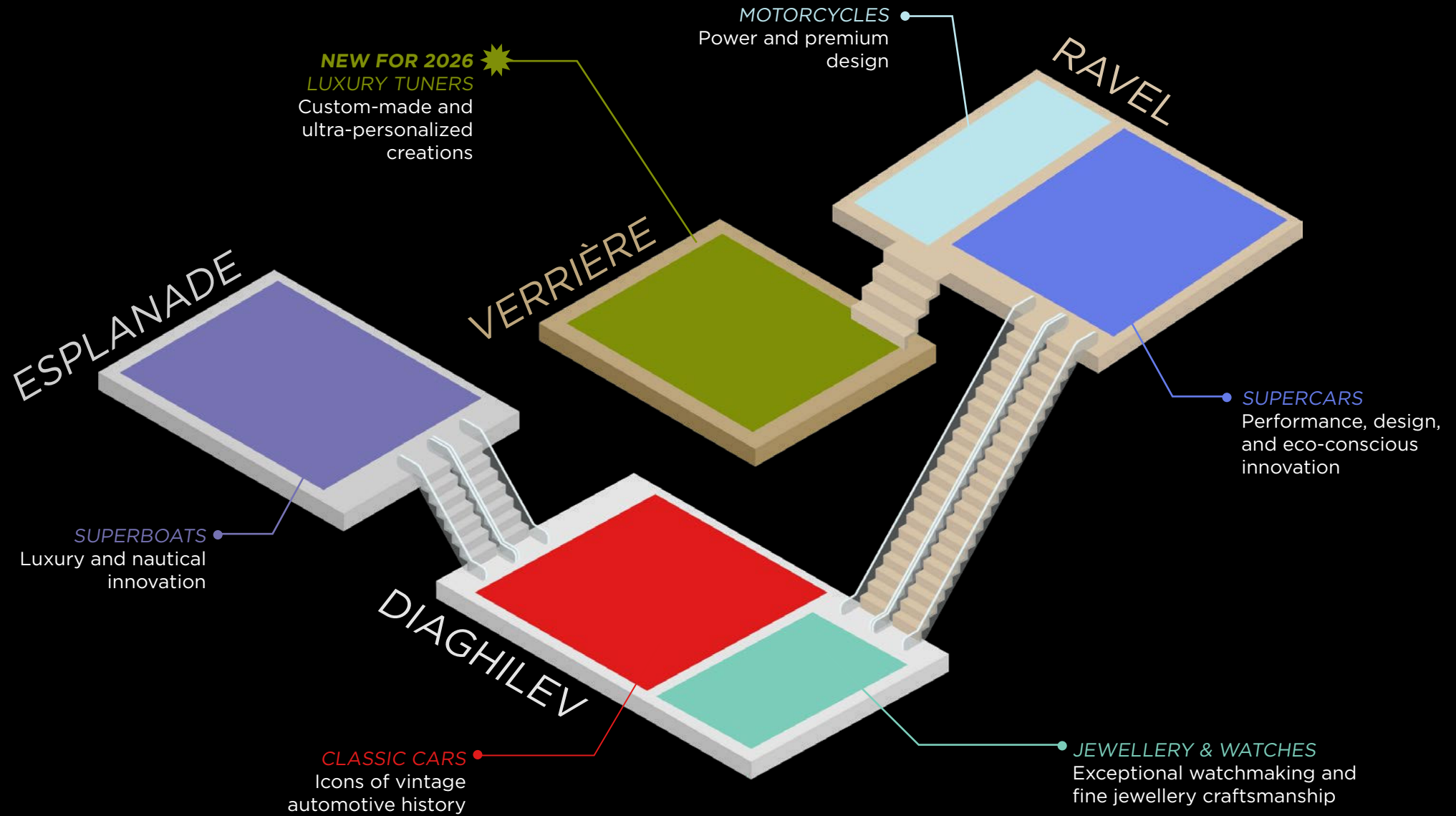
Appearance of GMK at 5 pm

-

'The Visitors' Top Marques Awards' prize-giving



OUR EXHIBITION SPACES



THE EVOLUTION OF THE SHOW

- **2004**
The first edition of Top Marques Monaco was held.
- **2005-2009**
Expansion and innovation with the addition of VIP lounge and superboats
- **2011**
Launch of Top Marques Watches & Superboats
- **2013**
10th anniversary with 1,000 exhibitors and 1,500 supercars showcased over the decade
- **2018**
A new chapter under the leadership of Monaco Check-In and Salim Zeghdar
- **2020-2021**
Adapting to global challenges during the COVID-19 pandemic
- **2022**
Introduction of the Classic Car Hall for rare vintage sports cars
- **2024**
New partnership with Informa
- **2025**
20th-anniversary celebrations with 13 world premieres
- **2026**
New Hall dedicated to Luxury Tuners



LUXURY TUNERS



ABT : A German tuning firm specialising in optimising Audis, renowned for its performance gains and sporty styling, and represented by Stars Mc



Cavalier : A car customisation brand focused on unique aesthetic modifications, often inspired by luxury and bespoke design.



Elite Wrap : Elite Wrap is a specialist in automotive customisation, offering wrapping services, exhaust fitting and bespoke wheel installation to transform the appearance and performance of every vehicle.



Mansory : A luxury tuning firm based in Germany, famous for its extreme modifications to brands such as Rolls-Royce, Lamborghini and Ferrari.



Techart : A German company specialising in the customisation and performance enhancement of Porsche vehicles, combining elegance and power.



Urban Automotive : A British brand renowned for its modern and aggressive body kits, primarily for Range Rovers.



Vennum : A specialist workshop based in Dubai.



XPEL : EA company specialising in paint protection films (PPF) and tinted windows, protecting vehicles against scratches and impacts, represented by Pit Stop Monaco

TOP
MARQUES
MONACO

« Top Marques has established itself as a global benchmark, renowned for hosting world premieres and showcasing the latest supercars »

S.A.S. le Prince Albert II de Monaco

IN 2025
13 launches

IN 2026
16 launches



PREVIEW LAUNCHES



Audi RS5 The new edition of the RS5, making its premiere at Top Marques, features a plug-in hybrid powertrain combining the 2.9-litre twin-turbo V6 TFSI engine with a 130 kW electric motor.



McLaren – Still under embargo... Watch this space!



Baltasar Revolt: An ultra-lightweight car, weighing less than a Formula 1 single-seater, equipped with 500 hp and capable of accelerating from 0 to 100 km/h in just 2.5 seconds, combining raw power with extreme agility.



Giamaro Automobili, an Italian hypercar manufacturer based in the Motor Valley, will be presenting the world premiere of the 'Krafla', a hypercar powered by a naturally aspirated V12 engine with four turbochargers producing 2,157 horsepower.



Hedonic Machines: A reimagining of a Porsche 911 964 Speedster, blending iconic heritage with bespoke design to create timeless vehicles fully customised to each client's wishes.



Klassen, our trusted tuner of ultra-high-end Mercedes Viano models, will present its latest creation, designed especially for the show.



Laffite Automobili – with its brand-new model, never seen before!



L'égende Automobiles presents the "Sixten" racing car, a modernised vehicle that combines a design inspired by the legendary Le Mans racing cars of the 1960s with contemporary technology. It is built on a modern chassis, features a mid-rear engine and a carbon fibre body.

PREVIEW LAUNCHES



OQTA, a new German manufacturer unveiling its first masterpiece, blending German engineering, sculptural design and exceptional craftsmanship to create a unique vehicle for collectors in the hyper-luxury sector.



The Porsche Cayenne Electric Turbo will be unveiled for the first time in Monaco. It delivers 1,156 horsepower, has a range of up to 624 km and a charging time of 16 minutes.



VTOPIA DESIGN: VTOPIA Design presents ANIMA, a radical concept that embodies absolute speed, a futuristic vision and extreme experimentation, rejecting nostalgia and redefining what a motorbike should be, beyond convention.



ZEEKR : A premium offering for motorists seeking greater expertise, technology and performance, featuring the Zeekr 7GT – a large saloon with a sporty design, to be unveiled for the first time in France and Monaco – and the Zeekr 001, an elegant shooting brake serving as the brand's flagship model.



Mansory: Mansory is set to make headlines with the debut of several ultra-exclusive vehicles, including a yet-unnamed model based on the Rolls-Royce Cullinan, the highly modified "Azura" project inspired by the Mercedes-Benz G-Class, and the "Carbonado X Damask Edition," a take on the Lamborghini Revuelto-based Carbonado X.



ABT: A big surprise – come and see for yourself at the show!



Venuum: Another big surprise from Dubai!

TOP
MARQUES
MONACO

16TH LAUNCH : VAN BERGEN

HERITAGE :

For 230 years, Van Bergen has been world-renowned for its bells, tower clocks and carillons.

TRANSITION :

This musical heritage is being transformed into fine watchmaking with timepieces featuring musical complications.

HEERO COLLECTION :

The first collection will be unveiled at the 21st edition of the Top Marques Monaco exhibition, at the Grimaldi Forum.

MONACO EDITION :

Van Bergen 1795 will present H.S.H. Prince Albert II of Monaco with the very first Van Bergen wristwatch, a unique piece.

AUCTION :

A second exclusive watch from the Monaco Edition will be auctioned

CHARITABLE AIM :

All proceeds from the sale will be donated to the Princess Charlène of Monaco Foundation to support water safety and the prevention of drowning.



SUPERCARS & MOTORBIKES

GMK



GMK

GMK



T.P.

AZIMOM
automotive



ROLLS-ROYCE
MOTOR CARS
MONACO



Monaco

OFFICIAL FERRARI DEALER
SCUDERIA MONTE CARLO



KLASSEN

ALPINE

Praga

GIAMARO
AUTOMOBILI



BRUSCINO
DESIGN

VENTURI



RIMAC



BRABUS

BUGATTI

GRUPE
SEGOND
AUTOMOBILES

McLaren
MONACO



CATERHAM

BPM Exclusive



PAGANI

Maserati



LAFFITE
AUTOMOBILI



PORSCHE



Brough
Superior

CARFOOLY
MEDIA

VIP LOUNGE



ZEEKR

BPM Exclusive

RESTAURANT

TOP
MARQUES
MONACO



RM Autosport

CAR & CAR

CLASSIC CARS

TOP CLASSICS
Mercedes Classic Specialist

DASSAULT
AVIATION

L'ATELIER
DES
COTEAUX

CHARLES POZZI
APPROVED

AVD
REVIVAL



BOUTSEN
Classic Cars



DPM
MOTORS

L'ATELIER
DES
COTEAUX

WATCHES & JEWELLERY



TEMYRIS®

Triple C Fashion



Italian Vintage Jewellery

AMR

GEMMA FINE JEWELLERY



TOP MARQUES MONACO



ILONA OREL PARIS



MONACO WATCH COMPANY



HELPER GENEVE

BRABUS
MARINE

BOX
100
88

FORMULA *e*

 **JUNKERS**
AIRCRAFT

EXIT

ESPLANADE

ENTRANCE

TOP
MARQUES
MONACO™

SPONSORS



TOP
MARQUES
MONACO™



Having stood by our side for the past six years as a loyal sponsor of Top Marques Monaco, Dassault Aviation once again reaffirms its commitment to excellence and innovation. For the 2026 edition, the iconic French brand is making a grand return with a high-profile presence, showcasing its flagship business jet: the Falcon 10X.

Dassault Aviation draws on recognised expertise and extensive experience spanning the entire aerospace lifecycle: from design and production to marketing and support. The group manages a wide range of programmes, from the Rafale fighter jet to the Falcon business jet range, whilst also developing military drones and space solutions.

The all-new Falcon 10X raises the bar for ultra-long-range private jets. Designed to offer an unrivalled travel experience, it stands out with the most spacious cabin in its class, exceptional modularity and a level of comfort worthy of the finest hotel suites, enabling flights of over 15 hours. Thanks to its cutting-edge innovations, particularly in pressurisation and noise reduction, every journey becomes a unique experience.

But beyond luxury, Dassault Aviation also places performance and sustainability at the heart of its strategy. The Falcon 10X incorporates significant advances in energy efficiency and emissions reduction, thereby addressing the current environmental challenges facing aviation, whilst offering an exceptional experience.

*FOR MORE INFORMATION ON DASSAULT AVIATION AND ITS SERVICES, VISIT ITS WEBSITE:
[HTTPS://WWW.DASSAULT-AVIATION.COM/FR/](https://www.dassault-aviation.com/fr/)*

TOP
MARQUES
MONACO™



This year, CARFOOLY Media proudly returns to Top Marques Monaco as a sponsor for the third consecutive year. CARFOOLY Media is an innovative platform designed for car enthusiasts, blending community engagement with cutting-edge features.

Here's what makes CARFOOLY Media stand out:

- Car News: Stay up to date with the latest automotive industry news and articles through the 'The Club' app. Users can read, comment on, and share articles, fostering a vibrant community of car lovers.
- Gaming Mode: Experience a reimagined gaming experience with exciting features like boosters purchasable with coins, monthly collectible cards inspired by real-life car sightings, and the ability to trade cards with friends to complete collections faster.
 - Camera Features: The app now includes an Ultra Wide mode, enabling precise and detailed car sightings.
- Handy Tools: Enjoy quick access to essential features like the camera, map, and Spotlight search for events or vehicle models, all through convenient shortcuts.

CARFOOLY Media seamlessly combines a passion for cars with interactivity, delivering a truly unique experience for automotive enthusiasts.

*FOR MORE INFORMATION ABOUT CARFOOLY MEDIA AND ITS SERVICES, VISIT THEIR WEBSITE:
[HTTPS://WWW.CARFOOLY-MEDIA.COM/FR/](https://www.carfooly-media.com/fr/)*

TOP
MARQUES
MONACO™

Deco Flamme
LIVE PRODUCTION®

In 2026, Deco-Flamme will proudly participate in Top Marques Monaco for the sixth consecutive year.

Deco-Flamme is, at its heart, the vision of one man: Laurent Smeesters. This Belgian entrepreneur embarked on his journey at the age of 28, bringing his passion for decorative candles to the French Riviera. His creations quickly became a staple of stylish evening events, earning him a reputation as a trendsetter in the region. A natural innovator, Laurent carefully observed his clients' needs at every event, gradually expanding Deco-Flamme's offerings to include furniture rentals and a wide range of bespoke services.

Today, Deco-Flamme operates from four strategic locations: Mougins, Antibes, Biot, and Monaco. Its Antibes headquarters is a testament to the company's growth and prestige, featuring over 10,000m² of storage space, in-house carpentry and upholstery workshops, a dedicated costume department, and a 300m² showroom. These state-of-the-art facilities enable Deco-Flamme to cater to the most discerning clients and solidify its position as a leader in the French Riviera's event industry.

What sets Deco-Flamme apart is its commitment to quality and self-sufficiency. The company owns all the furniture and equipment it rents out, as well as its logistics resources. This ensures exceptional service standards, meticulous furniture maintenance, and a seamless experience for its clients.

TO LEARN MORE ABOUT DECO-FLAMME AND ITS SERVICES, VISIT THEIR WEBSITE:
[HTTPS://DECO-FLAMME.COM/](https://deco-flamme.com/)

TOP
MARQUES
MONACO™

TRAITEUR
A ROCA
GOURMET
MONACO
◆◆◆

A Roca Gourmet has been a loyal sponsor of Top Marques Monaco for the past five years.

Its restaurant, located in the Espace Diaghilev, has become an essential partner of the event.

Once again this year, A Roca Monaco will be there to support us during the event, offering visitors a gastronomic experience.

*FOR MORE INFORMATION ABOUT A ROCA GOURMET AND ITS SERVICES, VISIT ITS WEBSITE
WWW.AROCAGOURMET.COM*

TOP
MARQUES
MONACO™

EX JETS 
PRIVATE AVIATION

This year, EX JETS is making its debut at Top Marques Monaco as a prestigious sponsor.

EX JETS, a leader in private aviation, meets the essential travel needs of high-net-worth individuals and major corporations. Guided by principles of honesty and transparency, the company places trust, safety and excellence at the heart of its priorities. As the ideal partner for Top Marques Monaco, EX JETS shares the event's values of excellence and creativity, offering a unique experience to a discerning clientele whilst showcasing the very best of their respective fields.

According to Klysmann Afonso, CEO of EX JETS, "Top Marques Monaco is EX JETS's favourite venue. Those who travel to Monaco every May to admire the finest cars ever created are people who understand that time is the most precious luxury of all, and that travelling by private jet with the right partner is the only way to truly honour it.

We have chosen to participate in Top Marques Monaco 2026 because we share the same conviction: only the extraordinary is acceptable." EX JETS is proud to be the first partner to sponsor several events from Informa Prestige's prestigious portfolio, a carefully curated collection of leading events and media platforms, including Top Marques Monaco, the Monaco Yacht Show, BOAT International and Art Monte-Carlo. By sponsoring three of these renowned events, EX JETS has reinforced its position as a leading brand in the world of excellence and expertise.

FOR MORE INFORMATION ABOUT EX JETS AND ITS SERVICES, VISIT ITS WEBSITE: WWW.FLYJETS.COM

TOP MARQUES MONACO: ELEVATED BY INFORMA PRESTIGE

Informa Prestige is revolutionising the luxury sector by creating the world's first integrated ecosystem dedicated to this field – a platform offering unprecedented attention and access to high-net-worth clients on a global scale. Building on four iconic global brands (Monaco Yacht Show, BOAT International, Top Marques Monaco and Art Monte-Carlo), Prestige connects, engages and influences the world's most valuable audience: billionaires, ultra-high-net-worth individuals (UHNWIs), family offices and the sectors that serve them.

Unlike traditional companies in the events or media sectors, Informa Prestige integrates live experiences, trusted content and data-driven services within a unified platform, thereby creating a powerful network effect within the luxury sector. This unique approach positions Informa Prestige as much more than just an events company; it is the operating system of global luxury.

Informa Prestige's strength rests on three pillars:

- **INFORMA PRESTIGE** hosts the events where the global elite gather, transforming these occasions into multi-billion-dollar markets.
- **ACCESS** : through media, videos, services and data available all year round, Prestige extends its relationships with the ultra-wealthy beyond live events.
- **EXPANSION** : Prestige is replicating the Monegasque model on a global scale by launching 'Prestige Weeks' in new luxury hubs and across multiple sectors.



TOP MARQUES MONACO™

PARTNERS

Vest
MONACO



MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



MONACO
DISEASE
POWER



CAUCHI DESIGN
■■■■■■■■■■



TOP
MARQUES
MONACO™

MEDIA PARTNERS



GLOIRE
MAGAZINE

SPEAR'S

MONACO INFO

Superyacht
One



LE MEDIA
AUTOMOBILE

GEN DE ART



BLUSH



COTE Monte-Carlo



le Mensuel
Monaco

TVMONACO

THE
MONEGASQUE

We share the same passion
boat
attitude

Class & RELAX

CLASSICS
WORLD

Sport
auto
Classiques



BARCHE

Annonces
Automobile.com

AUTO
HEROES

BOAT
HEROES

MONTRE
HEROES



MUSICA & GRAN CLASSE



elite traveler

LEMAG

CELEBRE MAGAZINE
WORLD

THE WORLD OF
FINEWINE

MONACO
VOICE

MONACOIMPRESE

onlyspeed

EVENT

GMK

An ambassador for Top Marques Monaco for several years, GMK is much more than just a collector: a passionate enthusiast of supercars and tuner vehicles, he embodies the spirit of customisation and innovation that defines the world of luxury motoring. An influential content creator on social media, he shares his passion with thousands of fans around the world, combining technical expertise with aesthetic flair.

His presence alongside us brings a unique dimension to this 21st edition of Top Marques, where performance and personality come together to offer visitors an unforgettable experience.

GMK WILL BE PRESENT IN AN AREA OF THE RAVEL ON SUNDAY 10 MAY AT 3PM.



TOP
MARQUES
MONACO

EVENT

CONCOURS DE DESSIN

Design your own customised car, in partnership with the French Ministry of Education and BRABUS

HOW TO ENTER?

STEP 1: You must be a pupil in Monaco or in the Alpes-Maritimes department (Category 1: Years 3-6 / Category 2: Years 7-9)

STEP 2: Print out a car outline from the Top Marques Monaco website and design your own personalised car. All techniques are welcome: watercolours, felt-tip pens, erasers, pencils, etc.

STEP 3: Place your drawing in an envelope and send it to the address below by email (concours@topmarquesmonaco.com) or by post, for the attention of Suzanna Chambers, Top Marques Monaco, 'Le Patio Palace', 41 Avenue Hector Otto, 98000 Monaco

The six finalists selected by our jury will be invited to the Top Marques Monaco exhibition for the awards ceremony on Sunday 10 May 2026 at 2.00 pm.

DEADLINE: FRIDAY 17 APRIL 2026



TOP
MARQUES
MONACO

EVENT
**FORMULA E
& BOX98**

Visitors will be able to compete on simulators for a chance to win tickets to Formula E, which will take place the weekend after Top Marques Monaco, on 16 and 17 May 2026.



EVENT

THE VISITORS' TOP MARQUES AWARDS

For the first time in its history, Top Marques will introduce an awards program this year to celebrate and recognize the most outstanding exhibitors across three distinct categories :

SUPERCAR OF THE SHOW – recognising the best supercar or hypercar in the Ravel Hall

LUXURY TUNER OF THE SHOW – recognising the best tuner in the brand-new Luxury Tuners Hall

CLASSIC CAR STAND OF THE SHOW – recognising the best classic car exhibitor in the Diaghilev Hall

Visitors to the show will be invited to vote for their favourite exhibitors. Members of our team, equipped with tablets, will be on hand to facilitate the voting process throughout the event.

THE WINNERS WILL BE ANNOUNCED AND PRESENTED WITH THEIR AWARDS BY OUR DIRECTOR, EMERIC GARCIA, ON SUNDAY 10 MAY AT 5PM.



PRESS RELEASES

[CLICK HERE](#)

PHOTO GALLERY

[CLICK HERE](#)

PRACTICAL INFORMATION

[CLICK HERE](#)

TOP
MARQUES
MONACO



TOP MARQUES MONACO™

6 - 10 MAY 2026 | MONACO

FOR MORE INFORMATION, PLEASE CONTACT:

SUZANNA CHAMBERS - PR & MARKETING DIRECTOR
+33 6 61 86 49 12 | PRESS@TOPMARQUESMONACO.COM

"Le Patio Palace" 41 avenue Hector Otto - MC 98000 Monaco | www.topmarquesmonaco.com | [f](#) [@](#) [in](#) [v](#) [d](#) [X](#)