

TOP MARQUES MONACO™

IN ASSOCIATION WITH

zondacrypto

PRESS KIT

20th EDITION

7 - 11 MAY 2025
GRIMALDI FORUM

www.topmarquesmonaco.com

2024 STATISTICS

29,000 VISITORS

28 ACCREDITED MEDIA IN 30 COUNTRIES

MARKETING & PRESS CAMPAIGN WORTH OVER 1.2 MILLION €

+ 80 INFLUENCERS WITH AN AUDIENCE OF OVER 50 MILLION PEOPLE

160,000 FOLLOWERS ON INSTAGRAM, FACEBOOK, X & LINKEDIN (@Top Marques Monaco)

20 MILLION TELEVISION VIEWS PER EDITION

WHERE ?

GRIMALDI FORUM

10 AVENUE PRINCESSE GRACE
98000 MONACO

SPONSORS

zondacrypto

Dassault Aviation

Deco-Flamme

Need For Touring

A Roca



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Top Marques Monaco, the world's most exclusive supercar show, celebrates its 20th anniversary this year with an exceptional edition.

Practical information

Date : May 7 to 11 at the Grimaldi Forum

Tickets :

Tickets can be bought at the Grimaldi Forum or via [our website](#).

Official Opening :

The show will officially open its doors from Thursday May 8 at 10:00 am.

Opening hours of the show :

- May 8 to 10, the show opens from 10:00 am to 7:00 pm.
- May 11, 10:00 am to 6:00 pm.



MADE IN ITALY BY
GIANETTI

CAVON DESIGN



Show highlights

WEDNESDAY THE 7th OF MAY:

- VIP preview party by zondacrypto, from 8:00 pm to 11:30 pm, at the Grimaldi Forum.

THURSDAY THE 8th OF MAY:

- Official opening at 10:00 am.
- Conference by zondacrypto at 4:00 pm at the Grimaldi Forum (salon Génois).

FRIDAY THE 9th OF MAY:

- Sponsors' lunch at 12:30 am at Monaco town hall.
- Cocktail reception for sponsors, partners and exhibitors, from 8:00 pm to 11:00 pm, at Le Deck restaurant in the Monte-Carlo Beach Hotel.

SATURDAY THE 10th OF MAY(Entertainment) :

- Carspotter Awards ceremony at 3:00 pm.
- Closing party at Jimmy'z, from 11:00 pm.

SUNDAY THE 11th OF MAY(Entertainment) :

- Drawing competition prize-giving at 2:00 pm.
- GMK signing session from 3:00 pm.



Top Marques Monaco: looking back on our 20 years

FIRST EDITION OF TOP MARQUES MONACO WITH 44 EXHIBITORS



20
04

20
07

SUPERBOATS
ADDED
ON THE
ESPLANADE



20
09

BOUGHT BY
MONACO CHECK-IN

20
18



20
24

20
05

20
08



SECOND EDITION OF THE SHOW
WITH 60 EXHIBITORS

CREATION
OF TOP
MARQUES
WATCHES

20
11

20
13



20
22

20
25

PARTNERSHIP
WITH INFORMA

CREATION OF A HALL DEDICATED
TO CLASSIC CARS

- **2004** - The First Edition: The inaugural event in 2004 featured 44 exhibitors and introduced a groundbreaking concept: "See it! Drive it! Buy it!" The show allowed visitors to test drive cars on the streets of Monaco, including a section of the famous Formula 1 circuit. While the first day was marred by a misunderstanding with the local police, who detained several test drivers, the event's success was evident in the quick sign-up for the following year.
- **2005-2009** - Expansion and Innovation: Top Marques continued to grow, adding new features each year. By 2005, the event had expanded to include a press office and VIP lounge. In 2007, the introduction of the "Test Pit" allowed 34 cars to be tested by potential buyers, and by 2009, superboats were also on display. The event's continued growth reflected its increasing importance as a global marketplace for luxury vehicles.
- **2011** - A Milestone: In 2011, the event marked a significant milestone with the privatization of part of the Monaco Formula 1 circuit for exclusive test drives, further enhancing the visitor experience. The addition of Top Marques Watches & Superboats provided more diverse offerings, and the show continued to attract top-tier exhibitors.
- **2012-2013** - Maturity and Success: By 2012, Top Marques had established itself as a cornerstone of Monaco's luxury calendar. The event now featured more than 100 exhibitors and hosted over 50 world premieres. The 10th anniversary in 2013 marked a moment of reflection and growth, with over 1000 exhibitors and more than 1500 supercars showcased.
- **2014-2017** - New Horizons and Innovations: During this period, Top Marques became a platform for unveiling groundbreaking automotive innovations. The introduction of the world's first high-performance solar car, the Venturi Astrolab (2006), and the first luxury hybrid sports sedan, the Fisker Karma (2008), highlighted the event's commitment to showcasing the future of transportation. In 2015, AeroMobil debuted the world's first flying car prototype, a symbol of Top Marques' focus on cutting-edge transport solutions.
- **2018** - A New Chapter: In 2018, Top Marques Monaco entered a new era under the management of Monaco Check-In, a leading events agency in Monaco. Under the leadership of Salim Zeghdar, the event refocused on its core strengths: supercars and hypercars, while expanding its exclusive offerings to include VIP-only events, record-breaking world launches, and record-breaking sales.
- **2020-2021** - Adapting to Global Challenges: Despite the challenges posed by the COVID-19 pandemic, Top Marques Monaco showed resilience by adapting its format and continuing to deliver a high-quality experience to its visitors and exhibitors.
- **2022-2023** - Expansion and New Features: The introduction of the Classic Car Hall in 2022 allowed for the exhibition of rare vintage sports cars, drawing in an even broader range of automotive enthusiasts. The event also included MonacoCarAuctions, with its first-ever auction in 2023, and an art competition in collaboration with Monaco's Education Department, further reinforcing the event's commitment to showcasing all facets of luxury automotive culture.
- **2024** - A Record-Breaking Year: The 2024 edition of Top Marques Monaco set new records with 13 world premieres and the exclusive appearance of the Tesla Cybertruck, driven by H.S.H. Prince Albert II. This marked the event's continued rise in global stature, culminating in a partnership with Informa Plc, a global leader in event management, known for organizing major events such as the Monaco Yacht Show.
- **2025** - The 20th Anniversary Celebration: 2025 marks Top Marques Monaco's 20th anniversary, a milestone in the event's storied history. The 2025 edition promises to be the most prestigious yet, continuing its tradition of offering unparalleled access to the world's most sought-after supercars, hypercars, luxury watches, and more. With Informa's expertise and resources, Top Marques Monaco is set to reach even greater heights in the coming years. **Looking Ahead:** With its new partnership with Informa, the future of Top Marques Monaco is brighter than ever. It is anticipated that Informa's vast international network and expertise in scaling specialist events will help elevate Top Marques to new levels of global prominence.

**20th
ANNIVERSARY**

**MORE THAN
120
VEHICLES**

**10
WORLDWIDE
LAUNCHES**

**3
FIRST MONACO
PRESENTATIONS**

**+30k
EXPECTED
VISITORS**

**10 000m²
EXHIBITION
AREAS**

LAUNCHES

WORLWIDE

- Laffite LM1 "Monaco Edition"
- Rubau
- Saoutchik Legacy
- Brabus X2
- Klassen
- Mansory
- Elitewrap w Topcar x2
- Aston Martin Vanquish Volante

PUBLIC DEBUT

- **Lamborghini** : Lamborghini Temerario
- **Ferrari** : Ferrari 12 cilindri spider 2025
- **Rolls Royce** : 2025 Rolls Royce Spectre



RAVEL HALL SUPERCARS & MOTOS



PORSCHE



KLASSEN



ALPINE



Fast Lane Drive



TOPCAR



Maserati

ROLLS-ROYCE
MOTOR CARS
MONACO



TURISMO



BPM Exclusive

BRABUS



RUBAU

BUGATTI



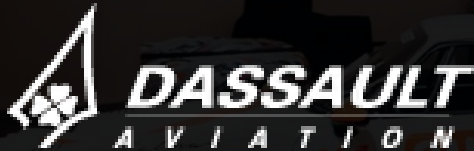
CATERHAM

DIAGHILEV HALL CLASSIC CARS

TOP CLASSICS
Mercedes Classic Specialist



RM Autosport



DIAGHILEV HALL ART, MONTRES & BIJOUX

L'ATELIER
UNIK
POP'ART GALLERY
SAINT-TROPEZ

TERZIHAN

HW
MC

TUBE MAKER
DALIBOR FARNY
est. 2011

GERALD
MICKAEL



BEMON

ASTREA
LONDON

HELPER
GENEVE

JAMAMU

SANDRA BÉRÉTÉ haute
joaillerie
artistique

ILONA OREL
PARIS

INFINITI
JEWELLERS SINCE 1982

C.C. Watches
MONTE CARLO

www.ccwatchesmc.com

KIKKI

ESPLANADE

BRABUS
MARINE



mys
MONACO
YACHT SHOW



SPONSORS

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Dassault Aviation

Deco-Flamme

Need For Touring

A Roca

zondacrypto 

 **DASSAULT
AVIATION**

Deco Flamme
LIVE PRODUCTION [®]

**NEED
FOR
TOURING**

TRAITEUR
A ROCA
GOURMET
MONACO
◆◆◆



zondacrypto : the next generation of finance meets Top Marques Monaco

zondacrypto, the largest regulated digital assets platform in Central and Eastern Europe with over 1.2 million users, is proud to announce its presence as one of the sponsors of the Top Marques Monaco Show 2025, taking place from May 7th to 11th.

At the Top Marques Monaco, zondacrypto will be dedicated to :

- showing the world of opportunities offered by cryptocurrencies, particularly in the context of luxury goods.
- highlighting the benefits of using highly regulated digital assets exchange.
- discussing how the upcoming regulations will change the digital assets game in the European Union.

Don't miss the opportunity to meet zondacrypto experts at their booth and discover how cryptocurrencies can enrich your automotive experience !



DASSAULT AVIATION Falcon business jets

Today's Falcon jets are designed and manufactured alongside Dassault Aviation's fighter jets.

Since the launch of the first Falcon 20 in 1963, over 2,700 Falcons have been delivered to 90 countries.

Falcon Customer Service provides first-rate service around the clock and around the world.

It has a global, uncompromising, customer-focused organization to respond quickly to the needs of customers and their aircraft.



The DECO-FLAMME concept, born in Belgium in 1990, was imported to the Côte d'Azur by Laurent Smeesters in 1995

DECO-FLAMME is now based in Cannes, Sophia Antipolis, Monaco and Marrakech, with the aim of gradually integrating all event decorating trades, from design to logistics and execution, for greater quality control.

DECO-FLAMME owns all the furniture and equipment it rents, as well as its logistics resources, giving it the highest quality of service and furniture maintenance in the industry.



Need For Touring: A promising sponsor at Top Marques Monaco 2025

Need For Touring is a revolutionary racing game that combines the excitement of competition with the power of blockchain technology. Immerse yourself in a virtual universe where every victory brings you closer to your dreams.

Need For Touring is convinced that the Salon Top Marques Monaco is the ideal opportunity to showcase its expertise and commitment to the world of prestige automobiles.



A Roca Monaco: a loyal sponsor of Top Marques Monaco

A Roca Monaco is no stranger to Top Marques Monaco.

Already present at previous editions, this gourmet restaurant has become a key partner of the event.

Once again this year, A Roca Monaco will be present in the Top Marques Monaco restaurant to offer visitors an exceptional gastronomic experience.

TOP
MARQUES
MONACO

TOP
MARQUES
MONACO

SUPERCAR SHOW

PARTNERS

CLASSIC CARS • HYPERCARS • INNOVATIONS



MEDIA PARTNERS

Le Point

Monaco
Tribune

Robb Report
MONACO & CÔTE D'AZUR

COTE *Monte-Carlo*

TVMONACC

radio
monaco

105.5
RIVIERA
RADIO
in English

onlyspeed

CLASSICS
WORLD

THE
MONEGASQUE

le Mensuel
Monaco

Superyacht
One

Life

Cannes
radio
CANNES 97.5
107.9 FM
La radio Côte d'Azur

MONACO INFO

YOUNGTIMERS

Annonces
Automobile

GLOIRE
MAGAZINE

BLUSH

Enzo

CARFANS

FINEWINE

Jet
attitude

evo

MONACOIMPRESE

AUTO
HEROES

BOAT
HEROES

MONTRE
HEROES

elite traveler

YP
YACHTINGPAGES
MEDIA GROUP

BARCHE

RADIO
MONTE
CARLO
MUSICA & GRAN CLASSE

Auto
Plus

Motor
Sport

boat
attitude



TM
Hello
Monaco

SPEAR'S

OUR CONTEST !



Carspotter Awards 'Supercars & Classic' 2025

In partnership with Need for Touring

This year, the competition of the best car photo is organized in collaboration with our sponsor Need for Touring.

Rewards:

- 2 grand-prize winners will each receive an **iPhone 16 PRO**.
- 4 other participants will win **surprise prizes**.

Important dates:

- Announcement of results: April 10, 2025.

Prize-giving ceremony:

Winners will be invited to receive their prizes at the Need for Touring stand at the motor show on **Saturday, May 10, 2025** at 3:00 pm.



Drawing competition

Step 1:

Be a schoolchild in Monaco or in the O6 department
(Category 1: CE2 - CM2 / Category 2: 6ème - 3ème)

Step 2:

Draw the next lunar car on a single sheet of A4 paper.
All techniques will be accepted: watercolor, felt-tip pen, pencil, etc...
Bonus: Don't forget to include "Leocar" (our mascot!) in your drawing!

Step 3:

Place your drawing in an envelope and send it to the address below by post or e-mail to the contact details below.

The drawing must contain the following information on the back:

- Surname & first name
- Town or city
- School
- Class
- Telephone number of one of your parents.

The deadline for all children is **Friday, April 18, 2025.**

If your drawing is one of the 6 finalists selected by our jury, you will receive a call inviting you to the prize-giving ceremony on Sunday May 11, 2025 at 2:00 pm at Top Marques Monaco.

Send by post: Top Marques Monaco "Le Patio Palace" - 41 avenue Hector Otto,
98000 Monaco

By email: concours@topmarquesmonaco.com

Info: +377 97 70 12 77



GMK

His influence extends to prestigious events such as Top Marques Monaco, where he has become the ideal ambassador. Thanks to its loyal fans and high visibility, GMK brings the event closer to its public, offering exclusive meetings and giving its subscribers the chance to see the latest supercars up close before anyone else.

We're delighted to welcome him back for this 20th edition.

You can meet him on Sunday May 11 for a signing session on his stand at 3pm.

Instagram

4.9M
followers

YouTube

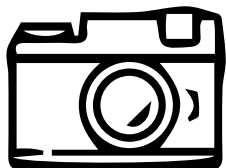
2.48M
followers

X

44.6K
followers

RS 6 Avant GT

PHOTO AND PRESS INFO



[Click here to access the photo gallery of exhibitors at the show.](#)



[Click here for the latest news.](#)



[For more information, please click here.](#)

TOP MARQUES MONACO™

IN ASSOCIATION WITH
zondacrypto

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