

# CATALOGUE

## Entry form

This form must be returned by email to **Julie Gonzalez**

Tel: + 377 97 70 12 77

E-Mail: [marketing@topmarquesmonaco.com](mailto:marketing@topmarquesmonaco.com)

This is the registration form for the Top Marques Monaco catalogue. Each exhibitor is entitled to a free advertising page. For additional advertising pages please complete the “Extra Page Advertising Rates Form” (page 11).

In order that your advertising page is created before the catalogue goes to print, **you must return all the information requested below (Item 1 – 4) by Email or We Transfer**

**BEFORE 17<sup>TH</sup> FEBRUARY 2017**

**Failure to respect this deadline will mean we will not have sufficient time to create your page.**

A PROOF OF YOUR PAGE WILL BE SENT TO YOU FOR VERIFICATION BEFORE PRINTING

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Here are the **TECHNICAL SPECIFICATIONS**, if you prefer to create your own advertising page

TRIM ..... 210L x 150H mm

BLEED ..... 5 mm of margin

TYPE AREA ..... 190L x 130H [10 mm without text]

All ads must be submitted in **high resolution (300dpi) - format (.PDF)**

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## All information should be sent to :

marketing@topmarquesmonaco.com

### > Item 1 : Text

A text of a maximum of 50 words in FRENCH and ENGLISH. This is an opportunity for you to add details about your company and your product. The text should be sent in Word document [.doc]

### > Item 2 : Images

Ideally we need **4 IMAGES** but no less than 2. All images must be in the following format: **210 mm width x 150 mm height**. They must be in **high resolution (300 DPI) and format (.JPG)**.

Please specify which image you want to put as the MAIN image and the order of the others. Rename the images with the name of your company followed by the number. [Ex. page 10].

### > Item 3 : Your company logo

A digital file of your logo in **EPS format (Encapsulated PostScript) coloured or black text (that appears clearly on a white background)**.

### > Item 4 : Important information

- Company name
- Name of person to contact and position held
- Postal address
- Telephone
- Email
- Website address

The text should be sent in Word document [.doc]

\* Failure to comply with these requirements may result in incorrect / poor quality production for which Top Marques Monaco cannot accept responsibility.

**ALL INFORMATION MUST BE MARKED CLEARLY AND SENT BY EMAIL OR WE TRANSFER**  
[wetransfer.com]

# CATALOGUE

## EXAMPLE OF A COMPLETED PAGE IN THE TOP MARQUES CATALOGUE

Example of how to rename the images:  
Apollo 1, Apollo 2, Apollo 3, Apollo 4

**APOLLO**

**APOLLO AUTOMOBIL GMBH**  
Balley Xu  
Alamannenstraße, 20 85095,  
Denkendorf, Germany

T: +49 89 266 0979  
E: info@apollo-automobil.com  
www.apollo-automobil.com

Apollon Automobil GmbH ist stolz darauf, die Arrow, ein neues Hypercar, zu präsentieren, das hoffentlich die Rekorde seines Vorgängers, des Cumpen, Apollo, übertrifft. Mit dem Launch des rebrandierten Automobilherstellers feiert Apollo ein neues Kapitel in seiner Unternehmensgeschichte.

L'incroyable Apollo Arrow a été dévoilée au Salon International de l'Automobile de Genève 2016 : le début d'une nouvelle ère pour le légendaire constructeur de supercars Apollo Automobil GmbH.

Image 2      Image 3      Image 4      Image 1

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marketing@topmarquesmonaco.com

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## Additional advert page

### ADDITIONAL ADVERT PAGE AT EXTRA COST IN THE TOP MARQUES CATALOGUE [ PRICE 2,500€ + VAT ]

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Tel: + 377 97 70 12 77

**BEFORE 17<sup>TH</sup> FEBRUARY 2017**

**ONLY COMPLETE THIS FORM IF YOU WOULD LIKE TO PAY FOR ADDITIONAL PAGE IN THE TOP MARQUES MONACO 2017 CATALOGUE**

COMPANY .....

CONTACT .....

TELEPHONE .....

EMAIL .....

PRICE FOR ADDITIONAL PAGE: **2 500 EUROS + 20% VAT**

Here are the **TECHNICAL SPECIFICATIONS** of the page:

TRIM ..... 210L x 150H mm  
 BLEED ..... 5 mm of margin  
 TYPE AREA ..... 190L x 130H [10 mm without text]

All ads must be submitted in **high resolution (300dpi) and format (.PDF)**

Signature .....

Date .....